



denkmal

Europe's Leading Trade Fair for Conservation,
Restoration and Old Building Renovation

November 24 - 26, 2022

OUR CULTURAL
HERITAGE.
OUR LEADING
TRADE FAIR.

Parallel

MU
TEC

International Trade Fair for
Museums and Exhibition Technology



Under the patronage of
UNESCO

United Nations
Educational, Scientific and
Cultural Organization

www.denkmal-leipzig.com

An industry platform with many players

After being forced to take a break in 2020, we are especially pleased to be able to welcome to Leipzig all those involved in monument preservation, restoration and renovation for denkmal 2022.

denkmal is the most important **industry platform**, offering a wide variety of exhibitors ranging from market leaders to specialists and attended by highly qualified visitors.

It provides the perfect setting for professional exchange on both a local and European level. Every

seventh visitor to denkmal and MUTEK 2018 came from abroad.

International exhibitors are well represented at 16% of all, travelling from 18 different countries.

denkmal is unique in offering the chance to experience traditional trades and specialists up close. Whether active in the fields of ornamental trimmings, gilding, metal, glass, traditional roofing, historical timber construction, historical furniture, natural building materials, or the many more trades present, **specialists**





get together with interested and **qualified visitors** who are looking for experienced companies, craftspeople and restorers to carry out their projects.

Attracting **young people** to the preservation and restoration of historical monuments and training them as specialists is a key task for anyone who cares about our cultural heritage. The shortage of skilled workers is not just a problem for the trades, it is affecting all areas of the industry and is accordingly a focus at denkmal 2022.

One of denkmal's distinctive features is its **conference programme**. With numerous congresses, workshops, trade discussions, lectures and award ceremonies, denkmal is regarded as the most comprehensive further education and training event for the entire industry. Exhibitors have ample opportunity to take part in or organise meetings to exchange experience and knowledge. Here, the focus is on current hot topics such as climate change and energy reform as well as resources and sustainability.

Gold medal
for excellence in European
monument preservation



Huge variety of exhibits, highly qualified visitors

PRODUCT RANGES

- Skilled crafts for building conservation and restoration
- Construction and renovation materials
- Construction equipment, tools, machines
- Conservation and restoration of works of art and the moveable heritage
- Preservation and restoration materials
- Instruments, tools and technical equipment for restorers
- Preservation, safeguarding and repair of cultural monuments and historic buildings
- Archaeological conservation of sites and remains
- Town and village renewal
- Garden and landscape conservation
- Security technology and technical services for public and private listed buildings
- Computer systems and software, documentation, inventory, scientific methods of examination
- Specialist publishing houses, specialist literature
- Public authorities, institutions, Chambers of Commerce, government departments, foundations, associations, churches
- Training and further education
- Tourism and heritage conservation
- Services
- Earth (Product index at Trade fair on building with earth)

TARGET GROUPS

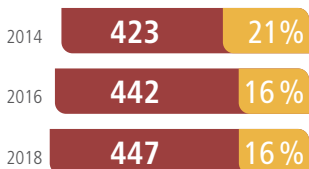
- Architects / planners / engineers
- Skilled crafts / building trade
- Restorers
- Official authorities, foundations, public institutions
- Artisan restorers
- Training & further education, research and development
- Historical properties
- Building and construction industry
- Building-materials specialist shops
- Private individuals (Owners of historical buildings, investors, clients, voluntary workers in monument preservation and citizens committed to art and culture)



INCREASING NUMBERS OF EXHIBITORS

(FKM-certified)

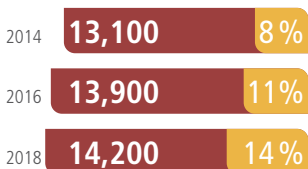
Share of International Exhibitors



INCREASING NUMBERS OF VISITORS

with MUTEK (FKM-certified)

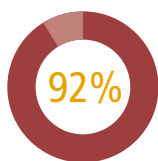
Share of International Visitors



EXHIBITOR SATISFACTION

(Scores 1-6, 1 = excellent, 6 = insufficient)

Would return	1.9
Would recommend	1.6



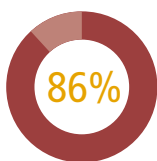
of exhibitors rate visitors' professional competence positively

of exhibitors are satisfied with their trade fair achievements

VISITOR SATISFACTION

(Scores 1-6, 1 = excellent, 6 = insufficient)

Would return	2.2
Would recommend	1.9



of visitors say the fair satisfactorily met their requirements

TOP 5 VISITOR OCCUPATIONS BY INDUSTRY

31% Architect, planner, engineer

27% Craft, construction trade

12% Restorer

12% Official agency, foundation, Public institution

8% Craftsman for restoration

8% Education and training, research and development

Good reasons to attend denkmal

- Most important international get-together in the industry
- Covers both traditional methods and innovative products
- Focus on young people as well as professional and advanced training
- Qualified visitors
- High quality conference programme with a variety of formats

PRICES AT denkmal 2022

STAND AREA FOR SELF-BUILDERS

Row stand	129.00 EUR/m ²
Corner stand	137.00 EUR/m ²
Peninsula stand	150.00 EUR/m ²
Island stand	159.00 EUR/m ²

MANDATORY ADDITIONAL COSTS

AUMA fee	0.60 EUR/m ²
Communication fee	245.00 EUR

EARLY BIRD DISCOUNT

If you register by **March 31, 2022** you will receive a **10% discount** on the price for undeveloped area.

All prices plus VAT.

OPENING TIMES FOR VISITORS

24 to 26 November 2022

Thursday 24 and
Friday 25 November
9:30 am to 6 pm

Saturday 26 November
9:30 am to 4 pm

INFORMATION

You can find further information as well as the registration details at www.denkmal-leipzig.com.





STRONG TOGETHER

MU TEC

**MUTEC – INTERNATIONAL TRADE
FAIR FOR MUSEUMS AND EXHIBITION
TECHNOLOGY**

Museums, archives and libraries play a key role in preserving cultural heritage. MUTEC, the International Trade Fair for Museums and Exhibition Technology, which takes place parallel to denkmal, is dedicated to the diverse requirements of these cultural institutions. International companies will be presenting a cross-disciplinary range of products and services from the fields of museum technology, exhibition design, visitor service, media presentation and museum infrastructure, as well as archiving and digitalisation. MUTEC and denkmal is a unique trade fair alliance within Europe and promotes dialogue on all

aspects of the preservation of cultural heritage – giving both exhibitors and visitors the opportunity to benefit from the wide scope of products and services on offer.

www.mutec.de/en



**LEHMBAU TRADE FAIR
BY THE PARENT ORGANISATION
LEHM e.V.**

Resource-saving and environmentally friendly construction methods are becoming ever more important. Loam products in particular are widely used in the preservation of historical monuments and the renovation of old buildings. The Lehmbau trade fair has been an integral part of denkmal and a meeting place for anyone interested in loam as a building material since 2004.

www.dachverband-lehm.de



denkmalbrief

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„denkmalbrief“ newsletter at www.denkmal-leipzig.com!

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denkmal IS SUPPORTED BY

Advisory Committee and International Committee

CONCEPTUAL SUPPORTERS

VDL Vereinigung der
Landesdenkmalpfleger

VRH Verband der
Restauratoren im
Handwerk e.V.

VDR Verband
der Restauratoren



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