

## MARKETING PACKAGES FOR MORE VISIBILITY AT denkmal 2026

|   | Marketing<br>BASIC package<br>€ 210.00<br>(mandatory) | PRODUCT package<br>€ 189.00* | IMAGE package<br>€ 389.00* | REACH package<br>€ 679.00* | EXCLUSIVE package<br>€ 2,100.00* |
|---|---|------------------------------|----------------------------|----------------------------|----------------------------------|
| Basic entry with company name, address, contact person, and links to website and social media channels  | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Assignment to two product groups  | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Present one product with images, text, and video  | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Assignment to thematic pillars  | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Present mood image  | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Entry in the visitor folder plan  | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Provision of an individual promotional code for inviting an unlimited number of trade visitors at a discounted price. The price is to be paid by the trade visitor. | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Provision of various advertising materials ( <a href="http://www.denkmal-leipzig.de/en/exhibit/marketing-pr/">www.denkmal-leipzig.de/en/exhibit/marketing-pr/</a> ) | ✓   | ✓                            | ✓                          | ✓                          | ✓                                |
| Assign an unlimited number of product groups  |   | ✓                            | ✓                          | ✓                          | ✓                                |
| Present an unlimited number of products   |   | ✓                            | ✓                          | ✓                          | ✓                                |
| Register an unlimited number of brands  |   | ✓                            | ✓                          | ✓                          | ✓                                |
| Lead capture at the booth   |   | ✓                            | ✓                          | ✓                          | ✓                                |
| List an unlimited number of additional companies represented  |   | ✓                            | ✓                          | ✓                          | ✓                                |
| Provide PDF documents for visitors  |   | ✓                            | ✓                          | ✓                          | ✓                                |
| Integrate individual links  |   | ✓                            | ✓                          | ✓                          | ✓                                |
| Logo in the exhibitor directory and hall plan   |   |                              | ✓                          | ✓                          | ✓                                |
| Logo in the printed visitor map when booking by the deadline  |   |                              | ✓                          | ✓                          | ✓                                |
| Custom advertising text   |   |                              | ✓                          | ✓                          | ✓                                |
| Promotional video   |   |                              | ✓                          | ✓                          | ✓                                |
| Upload content for the media library  |   |                              | ✓                          | ✓                          | ✓                                |
| Logo parade (slider in the exhibitor directory)   |   |                              |                            | ✓                          | ✓                                |
| List top product  |   |                              |                            | ✓                          | ✓                                |
| Advertising banner on the exhibitor directory page  |   |                              |                            | ✓                          | ✓                                |
| Classified ad in the visitor brochure when booking by the deadline  |   |                              |                            | ✓                          | ✓                                |
| Advertising banner on the trade fair website's home page  |   |                              |                            |                            | ✓                                |
| Top Exhibitor Label in the Exhibitor Directory  |   |                              |                            |                            | ✓                                |
| Digital signage   |   |                              |                            |                            | ✓                                |
| Print advertising space at the trade fair worth €750  |   |                              |                            |                            | ✓                                |

\* Additional costs

Additional services can be booked in the media services shop starting in March 2026. All prices are subject to VAT.  
Contact: Email: [media@denkmal-leipzig.de](mailto:media@denkmal-leipzig.de) or Tel. +49 341 678-7999  
As of: October 2, 2025