

**OUR CULTURAL HERITAGE.  
OUR LEADING TRADE FAIR.**


**denkmal**  
 Europe's Leading Trade Fair for Conservation,  
 Restoration and Old Building Renovation

**November 7 - 9, 2024**



## REVIEW OF DENKMAL 2022

denkmal is the most significant platform for all stakeholders working in preservation, restoration and old building renovation. Every two years, experts from around the world gather in Leipzig at this leading European trade fair.

### THE LEADING EUROPEAN TRADE FAIR guarantees:

- **A WIDE RANGE OF OFFERINGS**  
Specialised exhibitors from industry, the skilled trades, and restoration present their products and services.
- **INTERNATIONAL NETWORKING**  
At denkmal, experts from Germany and around the world come together to engage in professional exchange.
- **TRADITIONAL CRAFTSMANSHIP WORKSHOPS**  
At these events, specialists can expect a qualified audience.
- **THE EXPERTS OF TOMORROW**  
The next generation in the industry can find out about the wide range of possible professions in monument preservation and restoration.
- **HIGH-PROFILE CONFERENCE PROGRAMME**  
With numerous congresses, workshops and lectures, denkmal is the most comprehensive professional and advanced training event in the industry.

Further information at: [www.denkmal-leipzig.de/en](http://www.denkmal-leipzig.de/en)

## EXHIBITORS

### EXHIBITOR NUMBERS (denkmal & MUTEK)

**473**

EXHIBITORS  
FROM  
17 COUNTRIES

### EXHIBITOR SATISFACTION (Scores 1-6, 1 = excellent, 6 = insufficient)

• Would return	1.7
• Would recommend	1.5
• Professional qualifications and quality of conversations	1.7

### PRODUCT CATEGORIES (Multiple answers possible)

Materials for building and repairs	37 %
Skilled trades in monument preservation	25 %
Preservation, safeguarding and repair of cultural monuments and historical buildings	20 %
Professional and advanced training	11 %
Data collection, information systems, documentation, inventory, scientific investigation methods	11 %
Services such as architecture and engineering offices, building damage analyses, appraisals	10 %
Conservation and restoration of art and cultural heritage	10 %



## VISITORS

### VISITOR NUMBERS (denkmal & MUTEK)

**12,800**

VISITORS  
FROM  
32 COUNTRIES

### VISITOR SATISFACTION (Scores 1-6, 1 = excellent, 6 = insufficient)

- Would return 2.1
- Would recommend 1.8

## INTERDISCIPLINARY PROGRAMME

**170** specialist events

**13h** hours of livestreams available in the media library

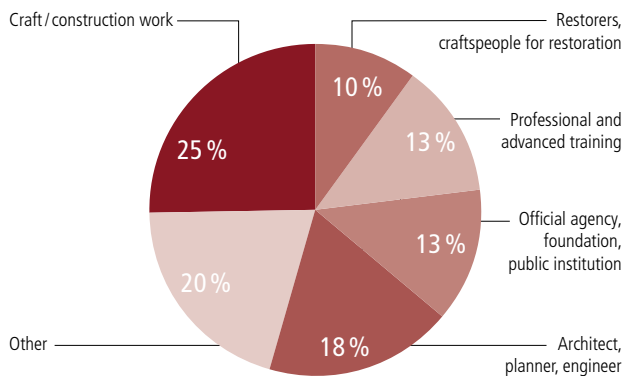
Exhibitor registration for denkmal 2024 will open in September 2023.



Follow us on Facebook or subscribe to our denkmalbrief newsletter to stay informed: [www.denkmal-leipzig.de/en/newsletter](http://www.denkmal-leipzig.de/en/newsletter)



### OCCUPATIONS BY INDUSTRY



**48%** of visitors are high-level decision-makers

**62%** only attend denkmal (and no other comparable trade fair)

## ADDITIONAL DATA

- The average visitor stayed for around 6 hours.
- More than 230 students from 18 colleges and universities took part in the excursions to the 2022 Fair Academy.
- The last day ticket was sold at the event on Saturday, 26 November at 3:13 pm – just one hour before closing.
- 140 posts were published in 2022 on the denkmal Facebook page and received 3,500 likes and comments.



Parallel



International Trade Fair for  
Museum and Exhibition Technology

Contact us!



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